



Call for applications



Poultry Farm Entrepreneur

5 November 2024

ICLEI Africa invites applications to participate in a project titled,
“The Campus: A One Hectare Circular Farm & Learning Hub”

Applications due: 12h00 on 19 November 2024

Work is expected to start 1 February 2024

Bids and technical queries can be sent to: amy.murgatroyd@iclei.org with
paul.currie@iclei.org in cc.)

*ICLEI Africa reserves the right not to appoint a service provider in relation to this
Terms of Reference (ToR).*

Introduction

The Potsdam Sustainability Campus is an innovative project driven by the City of Cape Town and ICLEI Africa. This experimental project aims to encourage broad participation in testing and showcasing various agricultural practices at a local site, located along Potsdam Rd in Cape Town, South Africa. The project aims to demonstrate potential solutions that can improve livelihoods and promote environmental sustainability, benefiting the local community as well as encouraging broader adoption across the City. The initial focus of this project is on establishing a 1-hectare Circular Economy demonstration farm.

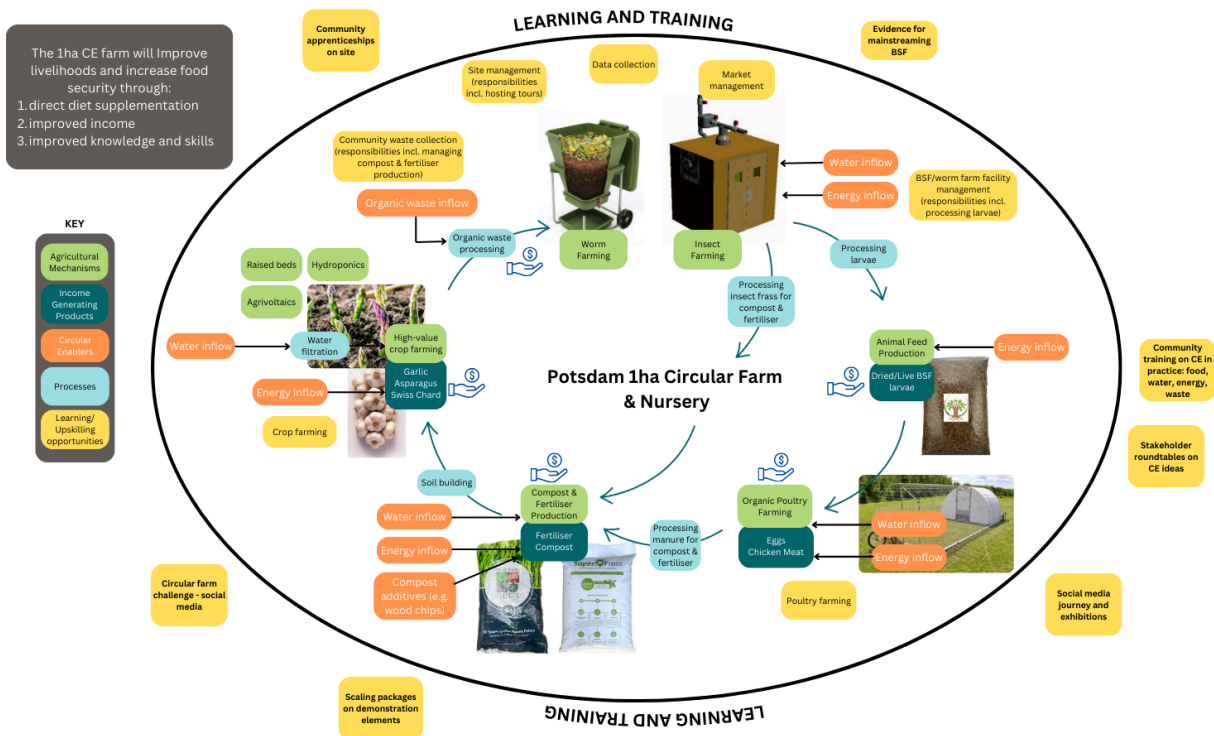


Figure 1: 1ha Circular Economy Farming Model

We are seeking a hands-on and innovative entrepreneur who will help us to demonstrate the financial viability of a circular economy approach to poultry farming in South Africa. We are offering the chance to operate and manage a small-scale **free-range** poultry farm, with all your capital expenditure taken care of. Given the experimental nature of this project, there is a strong need for innovative and unconventional thinking, with an emphasis on sustainability.

The package

If you are successful, you will receive access to the following capital inputs for the duration of the contract:

- Access to a portion of a 1ha piece of land on [Potsdam Rd, Milnerton Rural, Cape Town, 7441](#). Site is fenced, with a full-time security guard (at no additional cost)
- Chicken coop designed with your input.
- Packing space/office shared with other site activities.
- Up to 450 chickens at point of lay.
- Chicken feed at cost price
- Free access to water and electricity.
- Basic equipment: feeders, laying boxes, spades, rakes etc.

In return, you will be expected to manage and operate the poultry farm in its entirety, providing regular and transparent financial and operational reports. Not included in the package are all other necessary consumables (egg boxes, straw, vaccines, ect.) which will be at your own cost. A profit-share agreement will be negotiated between ICLEI Africa and the chosen entrepreneur.

At the end of the contract, all equipment and materials supplied remain the property of ICLEI Africa.

Scope of work

- Manage and operate the on-site poultry farm
- Manage all sales and marketing for poultry farm outputs (eggs, manure, chickens)
- Establish and manage a farm shop (Optional)
- Share information to external visitors touring the site
- Implement and manage a detailed data collection and record keeping system and produce quarterly reports on poultry farm financials and operations
- Maintenance, upcycling and repairs

Skills

- Strong entrepreneur with proven experience running a poultry farm
- Reliable and systematic person with a strong ability to work independently and take initiative
- Good communication skills
- Business management skills (ability to manage a budget, ability to maintain an accounting sheet for the farm, knowledge of record keeping skills)
- Resourceful and good at problem solving
- Handy with basic maintenance and construction

Requirements

- A minimum of 3 years of experience working with poultry
- Evidence of running your own business
- A relevant Diploma in a related field (business, administration, agriculture, circular development, sustainable development, social development, engineering) is advantageous, however, those with evidence of more than 5 years of work experience will be equally considered
- Fluency in English and isiXhosa required (Afrikaans additional benefit)
- Computer literacy (Microsoft Excel, Microsoft Word, E-mail)
- Drivers licence and own vehicle

Terms and conditions

- The contract will last 1 year, with the option to extend to the end of 2026.
- This position will be based on site, at the Potsdam 1ha Farm ([Potsdam Rd, Milnerton Rural, Cape Town, 7441](#))

Application

- By email to amy.murgatroyd@iclei.org, cc paul.currie@iclei.org with the title "Poultry Farm Entrepreneur Application"
- Include all relevant documents:
 - CV
 - Motivation letter describing interest in the role, and why you think you would be a good fit (1 page maximum)
 - Business plan and financial projection (1 page)
 - A proposed % profit-share for ICLEI Africa based on financial projection
 - Copy of ID
 - Copy of Drivers Licence

Selection Criteria

- Demonstrated understanding of the ToR and work required to deliver the assignment.
- Experience in operating a poultry farm.
- Experience in running your own business.
- Additional skills, experience and qualifications of the individual.
- Quality of business plan and financial projection.
- Proposed profit-share.

Timeline

Submission deadline: 19 November 2024, 12h00

Candidates notified: 11 December 2024

Work commences: 1 February 2025

ICLEI Africa is committed to the pursuit of excellence, diversity and in achieving its gender, equity and development aspirations.

ICLEI Africa RESERVES THE RIGHT NOT TO APPOINT A SERVICE PROVIDER IN RELATION TO THIS TERMS OF REFERENCE.

Please be aware if you do not hear any feedback, either ICLEI Africa has decided not to appoint a service provider for this piece of work, or you have been unsuccessful in your application.